



Guide for the Applicant

Dear Applicant,

We congratulate you on your decision to join our Israel Guide Course, and are confident that you will benefit from the course in many ways. Apart from pure enjoyment, you will acquire the most up-to-date and advanced tools to guide tourists in Israel and to impart the message of *Ahavat HaAretz*, love of the land..

Opening the course: 24/10/10

To make the initial stages of the course as smooth and efficient a process as possible, please read and follow the instructions below carefully.

1. Fill in the registration forms.
2. Attach to the forms:
 - 2 passport photos.
 - Photocopy of your Israeli ID card.
 - 250 NIS Registration fee (checks to the order of Machon-Lander)
 - Medical form filled in and signed by your family doctor.
 - Copies of academic certificates (Matriculation, BA or other pertinent studies) candidates over 30 years of age may attach certification of 12 years of schooling)
 - C.V.

3. The time and date of our first meeting will be set by phone: – 0732204229/230 or email to: Rachel@lander.ac.il

Please bring all the items listed above to the first meeting.

We look forward to greeting you personally and remain at your service.

Derech Eretz is a unit of Machon Lander

Machon Lander is the Israeli subsidiary of Touro College and teaches both Business management (BA) and Jewish Studies (MA).

“*Derech Eretz*” teaches all the relevant aspects of Israel Studies while at the same time enriching the student’s spiritual and national bond to *Eretz Israel* and its Jewish sources and origins.

The school’s goal is to train guides who are qualified to guide groups and individuals throughout Israel, while creating a professional, educational and enjoyable atmosphere. A strong emphasis is placed on the Jewish-Israeli experience.

The *Derech Eretz* curriculum corresponds to the criteria established by Israel’s Ministry of Tourism and is authorized by the Ministry to prepare its students for the final certification examinations as official national guides.as: Dr. Yosef Avineri, Dr. Boaz Adrian, Dr. Gabi Barkai, Dr. Shimon Gat, Mrs. Yiskah Hareini, Dr. Yair Zimun, atty. David Yahalom, Dr. Yigal Levin, Dr. Eyal Miron, Mr. Eini Abadi, Gen. (res.) Yaakov Amidror, Dr. Chaggai Amitzur, Dr. Yonatan Fein, Dr. Efraim Kaye, Dr. Moshe Raanan, Dr. Yosef Shafneier, and many more.



On our list of tour guides, you will find: Chilik Abergel, Sarah Eran, Zev (Zevo) Ehrlich, Dr. Chaim Ben David, Adina Benveniste, Avi Ben Chur, Tzvi Bassin, Itzik Bassur, Avner Goren, Dr. Tali Gini, Assaf Holtzer, Aharon Horowitz, Tamar Hayardeni, Batzy Ziv, Moshe Charmatz, Chaim Karel, Menachem Marcus, Yigal (Gali) Nachum, Efrat Natan, Eran Se'er, Noam Seri-Levi, Yaron Ovadia, Uriel Feinerman, Tami Tzaddok, Ofer Regev, Aryeh Rotenberg, Eli Raz, Dr. Nachum Sagiv, Shilo Shachar, and many others.

Course Description

Duration of the course is 24 months.

The course is divided into 2 parts:

1. Classroom instruction taken at the Lander campus- (*Am V'Olam 3 Givat Shaul Jerusalem-*)
The lecture day will be **every Sunday** between: 17:00-21:30 p.m
2. **Full-day excursion – every Wednesday** from: 6:45 a.m - 20:00 p.m . meeting in Binyanei Haumah- Jerusalem.
82 days total, including four 2-3-day excursions.

Who is eligible for the course?

1. A holder of an academic degree or a matriculation certificate. All foreign certificates must be re-certified by the Israeli Ministry of Education, Department of Foreign Degrees. Candidates aged 30 years and over may present a certificate for 12 years of studies or a full high-school education
 2. Candidates need a decent level of spoken Hebrew.
 3. Candidates must have outstanding interpersonal and communication skills.
 4. Candidates must meet the requirements of the Ministry of Tourism committee before starting the course.
 5. Candidates must have an Israeli citizenship, or a Regular or Temporary Resident's visa
- Graduates who successfully pass all the requirements of the course as well as the final examinations, both written and oral, of the Ministry of Tourism will be awarded a graduate certificate of *Derech Eretz* and a Ministry of Tourism Tour Guide license.

To become a licensed tour guide in Israel, you will be required to present the following documents:

1. Certification of Israeli citizenship -Israeli Identification Number- (as described by The Citizens' Registration Law of 1965).
2. Certificate from the Israeli Police that you have "no criminal conviction for a dishonorable offense"- the school will submit the application to the police.
3. A Certificate of Graduation from the *Derech Eretz* School.
4. Certification that you have passed the authorization examination of the Ministry of Tourism

Fees: 25,000 Nis for the course.

Advance payment: NIS 5,000 before the course begins.

This fee may be paid either by credit card, check or standing order in 20 installments..

This fee is all-inclusive, covering the salaries of the lecturers and guides, travel, entry to sites, provisions and accommodation on longer excursions, and more. No other payment is required for any expense during the course except for books and stationery.

רח' עם ועולמו 3 גבעת שאול ת.ד. 34353 ירושלים טל': 0732-204-229/230
0732-204-295 /email : lander@lander.ac.il / www.lander.ac.il
Givat-Shaul 3 Am Veolamo St. P.O.B 34353 Jerusalem 91343



Details of Lectures on the Tourism Course

A.. General Introductory Classes:

1. First aid course	44 hours
2. Bibliography	6 hours
Total:	50 hours

B. Professional skills:

2. Legal aspects of the profession	4 hours
3. Security and safety on trips	4 hours
4. Israel as a tourism center	4 hours
5. Tourism in Israel- principles and codes	4 hours
6. Methods of instruction	24 hours
6a. General methods of instruction	15 hours
6b. Methods of instruction in three monotheistic faiths:	
Judaism	2 hours
Christianity	4 hours
Islam	1 hour
6c. Methods for those with special needs:	2 hours
Total:	52 hours

C. Geography:

1. Introduction to the land of Israel-roads	6 hours
2. Introduction to the land of Israel-borders	6 hours
3. Israel's climate	6 hours
4. Israel's geology and geomorphology	24 hours
5. Animal life in Israel	12 hours
6. Israel's vegetation	12 hours
7. Basic topography	4 hours
Total:	70 hours

D. Archeology:

1. Prehistoric	8 hours
2. Biblical archeology	20 hours
3. Hellenist, Roman, and Byzantine archeology	20 hours
4. Archeology from the Middle Ages-	
The ancient Islamic period and the Crusaders	12 hours
Total:	60 hours



E. History:

- | | |
|---|----------|
| 1. The First Temple period | 20 hours |
| 2. The Second Temple period | 20 hours |
| 3. The Roman period-Byzantine and the periods of the Mishnah and the Talmud | 20 hours |
| 4. The ancient Islamic period | 8 hours |
| 5. The Crusader, Ayuban and Mameluke periods | 20 hours |
| 6. The Ottoman period | 8 hours |
| 7. Recent history – the Zionist enterprise, the British mandate and the founding of the State | 24 hours |
| 8. The Holocaust | 12 hours |

Total: 132 hours

F. Religions:

- | | |
|-----------------|----------|
| 1. Judaism | 24 hours |
| 2. Christianity | 40 hours |
| 3. Islam | 20 hours |
| 4. Minorities | 12 hours |

Total: 96 hours

G. Art and Architecture:

- | | |
|-----------------------------------|---------|
| 1. Christian art and architecture | 6 hours |
| 2. Muslim art and architecture | 6 hours |
| 3. Jewish art and architecture | 6 hours |
| 4. Architectural styles | 4 hours |

Total: 22 hours

H. The State of Israel:

1. Israel's wars – Independence, Sinai,

Six-Day War, Yom Kippur,

First and Second Lebanon Wars,

Intermediate campaigns

16 hours

2. The Israeli-Arab conflict

8 hours

3. The Israeli system of government

6 hours

4. The Israeli economy

4 hours

5. Israel's nature reserves and environment

12 hours

6. Water in Israel

4 hours

Total: 50 hours



I. Preparation for Excursions and Licensing Exams:

1. Preparation for excursions 12 hours

2. Preparation for exams –

Preparing programs for tours with different groups of tourists, including building an itinerary, scheduling, organization, aids for leading tours, and other relevant topics.

Under the responsibility of the course coordinator (in addition to the 40 hours allotted to lectures given by the coordinator).

20 hours

Total: 32 hours

Total number of hours on lecture program – 564 hours



Program of Excursions (general)

Region	Days
Golan	4
The Galilee Panhandle	4
Sea of Galilee	4
Upper Galilee	3
Western Galilee	3
Acco (Acre)	1
Lower Galilee-the valleys, Beit Shean, Gilboa	6
Carmel Coastal Plain, Ramot Menashe, Ramat Nadiv, Zichron Yaakov	2
Carmel and Haifa	2
Caesarea	2
Tel Aviv-Jaffa	3
Southern Coastal plain + Southern Communities	2
Judean Lowlands	2.5
Ramle, Lod, Modiin	2.5
Judean Hills	3
Binyamin Region	1
Jerusalem	17
Jordan Valley, Jericho	1
Masada	1
Judean Desert	4
Hebron Hills, Samaria	2
Northern Negev, the Negev Hills, and the Western Negev	6
Eilat hills, Arava	5
Zoological tour	1/2
Botanical tour	1/2
Total	82 days



Medical Certificate

(To be filled in by a family doctor or practicing physician)

I hereby sign that:

First Name: _____

Family Name: _____

I.D. Number: _____

Who is under my care is sufficiently healthy to participate in regular tours and hikes as part of a course for tourist guides. The course includes around 80 days of touring, including hikes, throughout the country.

Signature: _____

Date: _____